

Jesús • López

MULTIMEDIA & MANAGEMENT

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www.jlopez-stage.com

PROFILE

Seven years of professional experience as a photographer, graphic designer, and as a manager & producer for artistic events & projects. Five years' professional experience as a publicity artist for artistic companies & three years of professional experience as a production stage manager. Founder & creative director for two nation-wide arts groups & creative producing collectives: *K.B. Theatre Company* & *MOON Collective*

SKILLS

- Adobe Creative Cloud Proficiency
 - Video Production & Editing
- Digital & Film Photography Proficiency
- Graphic Design for Print & Digital Platforms
 - Website Design & Management
- Social Media Manager & Strategist
 - Grant Writing Experience
- Extensive Creative Writing Experience
- Community Engagement & Outreach Experience
- Development of New Audiences for Performance Arts
 - Remote & In-Person Event Programing & Mngt.
- Bilingual: English & Spanish; Beginner Level German

SELECTED ARTISTIC DIRECTION & PRODUCING EXPERIENCE

Symptoma 20 (Experimental Film, 2020)

produced by Moon Collective & KB Theatre Company

Zu Sein (Trilingual Short Film, 2020)

produced by Moon Collective

TZAQIK | a tale of many (Movement Theater, 2020)

produced by UCI Brown Bag, KB Theatre Co. & Moon Collective

In This Light There is Silence (Installation Art, 2019)

produced by Segerstrom Center for the Arts & Moon Collective

/Echo (Devised Theater & Performance Art, 2018)

produced by Moon Collective, UTEP Playmakers & KB Theatre Co.

In Utero (Dance Concert by *FAWNZ Dance Co.*, 2018)

produced by *FAWNZ Dance Company* & Moon Collective

RED (Performance Poetry, 2017)

produced by Moon Collective

PROFESSIONAL EXPERIENCE

Selected Works Portfolio: www.jlopez-stage.com

MANAGING DIRECTOR & ASSOCIATE CREATIVE DIRECTOR

K.B. Theatre Company | April 2018 - Present

Moon Collective | December 2017 - Present

El Paso, TX, Southern California & Nation-Wide Projects

- Management & supervision of multiple projects, events & productions
- Leadership of grant writing & fundraising activities/events
- Lead of social media strategies & development of new audiences
- Analysis of audience & guest collaborators experiences
- Producer & co-coordinator of outreach & developmental strategies

ASSISTANT TO THE ARTISTIC DIRECTOR

New Swan Shakespeare Festival & Research Center at UCI | Nov. 2019 - July 2020

Irvine, California

- Assisted the Artistic Directors with daily responsibilities for the festival & the center
- Lead the social media strategies & marketing/branding activities across various social media platforms, including content creation & coordination
- Assisted with the programming & management of outreach & development special events within our local communities, including educational ventures

DIGITAL & PRINT PUBLICITY ARTIST (VIDEO, GRAPHICS & PRINT)

Various Clients, Freelance & Independent Contractor | 2014 - Present

Texas, Massachusetts, Southern California & México

- Seven years as a graphic designer & visual artist for various publicity & marketing endeavors in the formats of print & digital posters/flyers, social media platform content, video works & animations. *Clients include New Swan Shakespeare Festival, The University of California, Irvine (UCI), the University of Texas at El Paso (UTEP), Monomoy Theater, FAWNZ Dance Company, Brown Bag Theater Company, etc.*

FINE-ART, PUBLICITY, EVENT & STAGE PHOTOGRAPHER

Various Clients, Freelance & Independent Contractor | 2012 - Present

Texas, Massachusetts, Southern California & México

- Seven years as a fine-art photographer, publicity artist, and as an event & stage photographer for theater, dance & performance art. *Clients include Monomoy Theater, Ziinemafofotografia, UCI Drama Dept., UTEP Theater & Dance Dept., etc.*

PRODUCTION STAGE MANAGER & EVENT MANAGER

New Swan Shakespeare Festival | Summer 2019 & Summer 2020 (*COVID-19*

Cancelation)

University of California, Irvine – Drama Department | 2018 - Present

Irvine, California

Monomoy Theatre | Summer 2017 & Summer 2018

Chatham, Massachusetts

- Duties include strategic organization, resource management, policy enforcement, conflict resolution, scheduling & deadline coordination, adherence to budgets, facilitation of communications (both remotely and in person), etc.
- Management of large teams for over 25 productions, events & concerts

EDUCATION

MASTER OF FINE ARTS (M.F.A.) Candidate | Stage Management

University of California, Irvine | 3.89 GPA (*Exp. Completion, 2021*)

BACHELOR OF FINE ARTS (B.F.A.) | Technical Theater

University of Texas at El Paso | 3.72 GPA (2018) (*Magna Cum Laude*)